Resume Review Rubric

Date of Review:

NC STATE

Student Name: Jenkins MBA

For each skill, provide rating as follows: (3) Acceptable (2) Needs Improvement (1) Incomplete

Skill	(3) Acceptable	(2) Needs Improvement	(1) Incomplete	Score	Notes
Presentation / Format	Margins are correct (Top = 0.5", Bottom = 0.3", Left and Right = 0.5"); font type / size, line spacing consistent with template; all bullets correct size and indentation; all formatting consistent with template. Dates are in Year - Year format Resume length 1 or 2 complete pages depending on experience.	Some formatting improvements need to be made, but generally adheres to template guidelines.	Resume not in compliance with format. Resume not acceptable length.		
Header	Name clearly stands out from other text; Calibri 18pt Bold Small Caps. Name is in appropriate format (First Last, use () to offset nickname if applicable). NCSU email or Professional e-mail	Name is correct format and presentation, but one piece of information on secondary line needs to be corrected (could be LI URL needs to be shortened to just be name).	Name is incorrect format, or contact information is not sufficient, or LI URL is not streamlined.		
Summary of Qualifications	One-line branding statement which communicates your value. Additional keywords included. Summary of Qualifications draws reader into details of your experience. 2 – 4 specific summary statements relevant for position.	One element is missing or needs further development. Corrections are needed to formatting.	Multiple elements are missing or in need of development.		
Experience	All appropriate information included in correct format (company name in BOLD CAPS; location listed as city, state; title listed under company name in <i>italics</i> , etc.) Entries are in reverse chronological order, with no gaps in employment Brief company description or scope of responsibilities (no longer than 2 lines) Action statements demonstrate a variety of relevant and transferrable skills in PAR format with quantifiable accomplishments. Strong action verbs are used, and not repeated.	Formatting all correct, but bullets could more clearly describe tasks and responsibilities. Use of same verb more than once. Bullets not quite in PAR format. Some accomplishments / results quantified but not all.	Formatting not correct. Bullets are not compelling statements of duties and/or not in PAR format. Results are not clear / quantified. It is difficult to discern transferrable skills.		

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Education	Education section is properly located (before Experience if little work experience). Schools are listed appropriately, in reverse chronological order. Dates are listed Month Year	Less than 3 pieces of content are missing / incorrect.	Three or more pieces of content are missing or incorrect.		
Additional Information	Correct information listed here and appropriate format followed as per style guide. Subtitles in bold with colon (:). Skills / certifications listed are appropriate for MBA and relevant to target job. Work eligibility listed if appropriate.	Small improvements needed to align skills or other categories with target job. Slight formatting improvements needed.	Formatting not correct. Skills listed not relevant to target job / appropriate for MBA. Inappropriate personal interests listed.		
Spelling / Grammar	No errors in spelling, grammar, verb tense. Punctuation used correctly. No personal pronouns or filler language / articles used. Proper abbreviations used (M=millions, K=thousands); no use of hard-to-understand jargon or acronyms. No orphans (one word lines).	Some (<5) errors in spelling, grammar, verb tense to be cleaned up; improvements needed to punctuation, filler language and / or abbreviations; deletion of 1-2 orphans.	More than 5 errors in spelling, grammar, verb tense; punctuation incorrectly used; use of personal pronouns or articles or abbreviations; more than two orphans.		
Strategic Content	Resume clearly targeted for a specific purpose / industry. Resume easy to read - bullets are not too dense, and they make sense and convey compelling attributes of the applicant. Applicant sounds accomplished and resume piques interest of reader.	Descriptions could be improved to describe tasks, duties, and/or transferrable skills in a more detailed / compelling way. Focus could be more on point.	Resume lacks focus. Bullets are generic or not MBA-level and do not convey strengths of applicant. Unprofessional or negative content is used.		

TOTAL SCORE

Please make recommended changes, where appropriate, and submit final draft by assignment deadline as directed.